

Russell Clark

Work experience

August 2016 – Present Kaplan University Chicago, IL

Web Developer (contract)

Receiving course content and layout documents from Kaplan professors and working with them to build HTML, CSS, and JavaScript based content pages within the D2L Brightspace CMS.

June 2015 – Present Inventus Power Woodridge, IL

Web Developer / Video Specialist (freelance basis)

Development of interim WordPress site. Consulting on development of new, full-scale WordPress site. Full video production services for product and tradeshow videos.

August 2013 – June 2015 ICCNexergy Westchester, IL

Web Developer / Video Specialist

Updating, maintaining, and customizing WordPress based website and plugins via HTML, CSS, PHP, Mysql, XML, and JavaScript. Developing market-based landing pages, implementing site updates to improve usability (including mobile / responsive improvements), formatting news posts / press releases, and troubleshooting any Constant Contact email formatting issues. Managing all other aspects of site, including hosting, Google Analytics reports, all web service (e.g. Zapier) and video hosting accounts, and website assets. Some creation of new web graphics using Adobe Photoshop and Illustrator.

Connecting website forms with Salesforce account. Some Salesforce admin duties, including: managing lead assignment rules, reports, customizing fields available to users, and importing leads from non-web sources via Excel and Data Loader.

Filming, directing, and editing company videos - including product, technical, internal update, and tradeshow videos. Adobe After Effects, Premiere, Photoshop, and Illustrator used in editing process.

Assisting marketing with planning for future web content updates and strategy. Development of product literature via Adobe InDesign and Illustrator. Working collaboratively to prepare for tradeshow activity, including research and booth design.

February 2011 – October 2015 Beyond Big Marketing Chicago, IL

Director of Development

Developing websites and custom web solutions for small and medium sized businesses using WordPress, PHP, HTML/CSS, JavaScript/Jquery, and more.

August 2008 – February 2011 Closing Time Signs Schaumburg, IL

Web Developer

Developing and implementing an online real estate sign design application using JavaScript, PHP, HTML/CSS, and Flash. Maintaining backend online sales system, and email campaign.

March 2010 – May 2010 Devry Online Wood Dale, IL

Web Developer (contract)

Developing and maintaining online course content using HTML/CSS, Javascript, and Flash.

November 2008 – April 2009 United Airlines Arlington Heights, IL

Web Developer (contract)

Developing and maintaining department intranet sites using HTML/CSS, converting Photoshop layouts, JavaScript, JSP, and Flash.

Feb. 2008 – June 2008 Officite Oak Brook, IL

Web Developer

Building, maintaining, and repairing websites using HTML/CSS, PHP, and JavaScript. Logo design and general graphic design, using Adobe Photoshop and Illustrator. Receiving calls from clients regarding troubleshooting or website changes.

Education

2016 Udacity.com

Front-End Web Developer Nanodegree

2004 - 2008 College of DuPage, Glen Ellyn, IL

Associates of General Studies

Web Programmer Certificate

Web Technician Certificate

Java Language Proficiency Certificate